

August 17-19, 2021

mineclosure2021.com

# 14th International hybrid conference Mine Closure 2021

## Sponsorship and exhibition opportunities

We cordially invite you to be part of an exciting event! By helping sponsor international conference on mine closure 2021, your organization will be able to introduce your programs and services to a unique audience of international development practitioners, government officials, thought leaders, investors, financiers and development partners.

The relationships that you will build at this conference can lead to long lasting collaboration well beyond the close of the event.

## Benefits



- ◆ Promoting your company through our partner ACG (Australian centre for geomechanics)'s marketing channels including newsletter database with 7,000 mining professionals worldwide.
- ◆ Media support and coverage from reputable industry journals, magazines and newsletters.
- ◆ Position your company as a conscious supporter of the needed discussions around the topic
- ◆ Align your brand with this important, established conference
- ◆ Reach an audience responsible for influencing the future of mine closure procedures
- ◆ Meet potential new clients and strengthen your business relationships with existing ones
- ◆ Establish and close new partnerships
- ◆ Stay abreast of industry trends



## About Mine Closure

The annual ICMC is the platform event for the global mining industry, and a fixture on the calendars of many mining professionals. This meeting provides a forum for attendees from a variety of disciplines to exchange ideas, learn about new developments in the field of mine closure, and focus on the pressing issues facing the mine closure community globally.

The MC2021 will provide you an excellent opportunity to expand your experience with the latest mine closure planning, technology and processes delivered by industry experts from around the world.

It provides opportunities to network with global experts coming from diversity of disciplines, and explore the latest mine closure methodologies and technique breakthroughs.

# Benefits of sponsoring the virtual event

## Promotes attendee growth

Virtual event removes geographical limitations. Whether attendees are in Asia or Australia, the number of attendees can grow exponentially.

## Enhances sponsor and exhibitor value

Sponsors and exhibitors get analytics which can show number of visitors to the virtual booth or virtual session, when, and number of interactions with button and video.

## Offer more networking options

Virtual event platform allows for so many ways to build professional relationships such as creating special interest meet-up spaces, speed networking, direct messaging and providing detailed attendee directories.

## Enhances engagement

Platform allows audience to emote, ask questions and raise a hand during a session. Also, organizers can create real-time polls and announcements.

## Virtual booths will work for you 24/7

Attendees from all over the world will access to our platform anytime. Whether your staffs are available or not, your booth is powerful enough to present your company through downloadable resources, video advertisement, live broadcast and booth chat.



**Virtual lounge table** will allow you to connect with the like-minded people and expand your network. Also, you can brand your table.

You can get **analytics** about the booth visits, and leads generated.

**Virtual booth** will allow you to catch up with visitors for demos and discussions. You can interact with attendees, brand your table and put your brochure, logo and videos.



# Sponsorship package

on both physical and virtual mode

	PREMIUM	PLATINUM <i>/Five packages available/</i>
Sponsorship amount	Sold	20,000.00 USD
As an industry leader		
Opportunity to address the conference social networking event attendees with a brief talk	◆	
Opportunity to address the conference attendees with a 5-minute presentation	◆	◆
Opportunity to address attendees of a session with a short presentation	◆	◆
Pre-conference marketing		
Hyperlinked company logo on the event website	◆	◆
Company name/logo on event promotional materials (including digital promotions)	◆	◆
Company name/logo on event e-blasts	◆	◆
During the conference		
Sponsor designation on name badge	◆	
Official recognition of sponsor at Conference opening and closing sessions	◆	◆
Brochure inserts in conference participants' bags	◆	◆
Company logo on conference participants' bags	◆	◆
Opportunity to place company material on sponsor table at the Conference	◆	◆
Company logo in conference on-site event signages	◆	
Company branding between conference sessions on screen	◆	◆
Customizable company profile on mobile event app, linked to booth location on in-app exhibition floor plan	◆	◆
Exhibition space for the duration of the event	(6m*2m) booth	(4m*2m) booth
Exhibition booth staff	4	2
Post-conference marketing		
Acknowledgement in the conference proceedings (printed and digital versions)	◆	
Company name/logo on selected event promotional material including MC 2021 electronic marketing and social media activity	◆	◆
Promotion to media and press outlets as a major supporter of the Conference	◆	◆

Speaker presentation/Short presentation of a company to be video-recorded and edited into a product to be promoted via digital campaign after the event	◆	◆
Short paragraph for social media to be prepared based on abstract submitted by an author and be promoted through social media	◆	
Additional benefits	◆	◆
Complimentary registration	6	1
Six complimentary registrations and opportunity to host a VIP table at the conference dinner	◆	
Half page editorial/advertisement in the onsite delegate program	◆	◆
A copy of the authorized conference delegates list	◆	◆

## Exhibition package

Plan A (Virtual only)	Plan B (Virtual and Physical)
<b>3,000.00 USD</b>	<b>4,500.00 USD</b>
1-3 booth staffs	4-6 booth staffs for virtual booth 1 booth staff for physical booth
Hyperlinked company logo on the event website	Hyperlinked company logo on the event website
Company branding between conference sessions on screen	Company branding between conference sessions on screen
A copy of the authorized conference delegates list	A copy of the authorized conference delegates list
(2m*2m) booth	(2m*2m) booth
	The physical booth will be taken at the conference hall/exhibition room (up to 30 booths available) Please contact us <a href="mailto:mineclosure2021@gmc.mn">mineclosure2021@gmc.mn</a> for the assistance such as part time booth staff if/when you cannot participate physically

